

## ORDER



**KSNV**

|        |                      |                     |
|--------|----------------------|---------------------|
| Orders | Order / Rev:         | 106114              |
|        | Alt Order #:         | 06848583            |
|        | Product Desc:        | JOE HECK 4 CONGRESS |
|        | Estimate:            | 2643                |
|        | Flight Dates:        | 09/03/12 - 09/16/12 |
|        | Original Date / Rev: | 08/30/12 / 09/17/12 |
|        | Order Type:          | GENERAL             |

|               |                     |
|---------------|---------------------|
| Primary AE:   | <u>Amy McCreary</u> |
| Sales Office: | <u>BLPHI</u>        |
| Sales Region: | <u>National</u>     |

|        |                  |  |
|--------|------------------|--|
| Agency | Name:            | <u>Strategic Media Placement, Inc.</u> |
|        | Buying Contact:  | <u></u>                                |
|        | Billing Contact: | <u></u>                                |
|        |                  | <u>7669 Stagers Loop</u>               |
|        |                  | <u>Delaware, OH 43015</u>              |

|                    |           |
|--------------------|-----------|
| Billing Type:      | Cash      |
| Billing Calendar:  | Broadcast |
| Billing Cycle:     | EOM/EOC   |
| Agency Commission: | 15%       |

|            |                |                          |
|------------|----------------|--------------------------|
| Advertiser | Name:          | Heck, Joe for Congress   |
|            | Demographic:   | A35+                     |
|            | Product Codes: | PLC02                    |
|            | Priority:      | SELECT PRIORITY CODE     |
|            | Revenue Codes: | POLITICAL/AGY, PCAN, GEN |

|                         |          |
|-------------------------|----------|
| New Business Thru:      |          |
| Order Separation:       | 00:05:00 |
| Advertiser External ID: |          |
| Agency External ID:     |          |

## Bitl Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount  |
|------------|----------|---------|--------------|-------------|
| 08/27/12   | 09/16/12 | 46      | \$27,600.00  | \$23,460.00 |

**Totals**

| Month          | # Spots | Gross Amount | Net Amount  | Rating |
|----------------|---------|--------------|-------------|--------|
| September 2012 | 46      | \$27,600.00  | \$23,460.00 | 0.00   |
| <b>Totals</b>  | 46      | \$27,600.00  | \$23,460.00 | 0.00   |

## Account Executives

|                   |              |              |                               |         |
|-------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
| Amy McCreary      |              |              | Start Of Order - End Of Order | 100%    |

| Order Share | Share | Total       |
|-------------|-------|-------------|
| KSNV        | 30%   | \$27,600.00 |
| Market      | 100%  | \$92,000.00 |

| Competitive Share | Share | Total       |
|-------------------|-------|-------------|
| CABLE             | 0%    | \$0.00      |
| KBLR              | 0%    | \$0.00      |
| KFBT              | 0%    | \$0.00      |
| KINC              | 0%    | \$0.00      |
| KLAS              | 33%   | \$30,360.00 |
| KLVX              | 0%    | \$0.00      |
| KSNV-             | 0%    | \$0.00      |
| KTNV              | 31%   | \$28,520.00 |
| KTUD              | 1%    | \$920.00    |
| KVVU              | 2%    | \$1,840.00  |
| KVWB              | 0%    | \$0.00      |
| LV1               | 0%    | \$0.00      |
| UNKWN             | 3%    | \$2,760.00  |

| Ln   | Ch    | Start             | End             | Inventory Code                                      | Break | Start/End Time    | Days    | Len         | Spots | Rate          | Pri | Rtg  | Type | Spots | Amount     |
|------|-------|-------------------|-----------------|---|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|------------|
| E 1  | KSNV  | 09/03/12          | 09/04/12        | M-F 6-7a WakeUp w/WagM<br>M-F 6-7a WakeUp w/Wagners |       | 6-7a              | MT----- | :30         | 2     | \$700.00      | 1   | 0.00 | NM   | 2     | \$1,400.00 |
| NEWS |       |                   |                 |   |       |                   |         |             |       |               |     |      |      |       |            |
|      |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                     |       | <u>Spots/Week</u> |         | <u>Rate</u> |       | <u>Rating</u> |     |      |      |       |            |
|      | Week: | 09/03/12          | 09/09/12        | MT-----   |       | 2                 |         | \$700.00    |       | 0.00          |     |      |      |       |            |

Order / Rev: 106114  
 Alt Order #: 06848583  
 Flight Dates: 09/03/12 - 09/16/12

Advertiser: Heck, Joe for Congress  
 Product Desc: JOE HECK 4 CONGRESS  
 Estimate: 2643  
 KSNV

| Ln                        | Ch        | Start             | End             | Inventory Code                                       | Break                 | Start/End Time              | Days            | Len           | Spots         | Rate       | Pri        | Rtg         | Type | Spots | Amount     |
|---------------------------|-----------|-------------------|-----------------|--|-----------------------|-----------------------------|-----------------|---------------|---------------|------------|------------|-------------|------|-------|------------|
| E 1                       | KSNV      | 09/03/12          | 09/04/12        | M-F 6-7a WakeUp w/Wag<br>M-F 6-7a WakeUp w/Wagners   | CM                    | 6-7a                        | MT-----         | :30           | 2             | \$700.00   | 1          | 0.00        | NM   | 2     | \$1,400.00 |
| NEWS                      |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | MT-----  | 2                     |                             | \$700.00        |               | 0.00          |            |            |             |      |       |            |
| E 2                       | KSNV      | 09/07/12          | 09/07/12        | M-F 6-7a WakeUp w/Wag<br>M-F 6-7a WakeUp w/Wagners   | CM                    | 6-7a                        | ----F--         | :30           | 1             | \$450.00   | 2          | 0.00        | NM   | 1     | \$450.00   |
| NEWS                      |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | ----F--  | 1                     |                             | \$450.00        |               | 0.00          |            |            |             |      |       |            |
| E 3                       | KSNV      | 09/10/12          | 09/14/12        | M-F 6-7a WakeUp w/Wag<br>M-F 6-7a WakeUp w/Wagners   | CM                    | 6-7a                        | M-WTF--         | :30           | 4             | \$450.00   | 2          | 0.00        | NM   | 3     | \$1,350.00 |
| NEWS                      |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/10/12          | 09/16/12        | M-WTF--  | 4                     |                             | \$450.00        |               | 0.00          |            |            |             |      |       |            |
| <u>Spot</u>               | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>                                   | <u>Start/End Time</u> |                             | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u>   |            | <u>Rtg</u> | <u>Type</u> |      |       |            |
| 4                         | KSNV      | 09/10/12-09/16/12 |                 | M-F 6-7a WakeUp w/Wagner                             | 6-7a                  |                             | M-WThF----      | :30           | (\$450.00)    |            | 0.00       | NM          |      |       |            |
| Unresolved                |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
| [NBC NEWS SPECIAL REPORT] |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
| E 4                       | KSNV      | 09/06/12          | 09/07/12        | Today Show<br>Today Show                             | CM                    | 658a-9am                    | ---TF--         | :30           | 2             | \$550.00   | 2          | 0.00        | NM   | 2     | \$1,100.00 |
| TODAY SHOW                |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | ---TF--  | 2                     |                             | \$550.00        |               | 0.00          |            |            |             |      |       |            |
| E 5                       | KSNV      | 09/10/12          | 09/14/12        | Today Show<br>Today Show                             | CM                    | 658a-9am                    | M-WTF--         | :30           | 4             | \$550.00   | 2          | 0.00        | NM   | 4     | \$2,200.00 |
| TODAY SHOW                |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/10/12          | 09/16/12        | M-WTF--  | 4                     |                             | \$550.00        |               | 0.00          |            |            |             |      |       |            |
| E 6                       | KSNV      | 09/03/12          | 09/05/12        | M-F Early News<br>M-F Early News                     | CM                    | 5-630p<br>(5:00 PM-5:30 PM) | M-----          | :30           | 1             | \$1,000.00 | 1          | 0.00        | NM   | 1     | \$1,000.00 |
| NEWS                      |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | M-----   | 1                     |                             | \$1,000.00      |               | 0.00          |            |            |             |      |       |            |
| E 7                       | KSNV      | 09/06/12          | 09/07/12        | M-F Early News<br>M-F Early News                     | CM                    | 5-630p                      | ---TF--         | :30           | 2             | \$725.00   | 2          | 0.00        | NM   | 2     | \$1,450.00 |
| NEWS                      |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | ---TF--  | 2                     |                             | \$725.00        |               | 0.00          |            |            |             |      |       |            |
| E 8                       | KSNV      | 09/10/12          | 09/14/12        | M-F Early News<br>M-F Early News                     | CM                    | 5-630p                      | M-WTF--         | :30           | 4             | \$725.00   | 2          | 0.00        | NM   | 4     | \$2,900.00 |
| NEWS                      |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/10/12          | 09/16/12        | M-WTF--  | 4                     |                             | \$725.00        |               | 0.00          |            |            |             |      |       |            |
| E 9                       | KSNV      | 09/07/12          | 09/07/12        | M-F Wheel<br>M-F Wheel of Fortune                    | CM                    | 7-730pm                     | ----F--         | :30           | 1             | \$725.00   | 2          | 0.00        | NM   | 1     | \$725.00   |
| WHEEL                     |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | ----F--  | 1                     |                             | \$725.00        |               | 0.00          |            |            |             |      |       |            |
| E 10                      | KSNV      | 09/10/12          | 09/14/12        | M-F Wheel<br>M-F Wheel of Fortune                    | CM                    | 7-730pm                     | M-W-F--         | :30           | 3             | \$725.00   | 2          | 0.00        | NM   | 3     | \$2,175.00 |
| WHEEL                     |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/10/12          | 09/16/12        | M-W-F--  | 3                     |                             | \$725.00        |               | 0.00          |            |            |             |      |       |            |
| E 11                      | KSNV      | 09/03/12          | 09/05/12        | Face to Face w/ Ralston<br>Face to Face w/ J.Ralston | CM                    | 730-758pm                   | M-W----         | :30           | 2             | \$800.00   | 2          | 0.00        | NM   | 1     | \$800.00   |
| FACE TO FACE              |           |                   |                 |  |                       |                             |                 |               |               |            |            |             |      |       |            |
|                           |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                                      | <u>Spots/Week</u>     |                             | <u>Rate</u>     |               | <u>Rating</u> |            |            |             |      |       |            |
| Week:                     |           | 09/03/12          | 09/09/12        | M-----   | 1                     |                             | \$800.00        |               | 0.00          |            |            |             |      |       |            |
| E 12                      | KSNV      | 09/06/12          | 09/07/12        | Face to Face w/ Ralston<br>Face to Face w/ J.Ralston | CM                    | 730-758pm                   | ---TF--         | :30           | 2             | \$400.00   | 2          | 0.00        | NM   | 2     | \$800.00   |

Order / Rev: 106114  
 Alt Order #: 06848583  
 Flight Dates: 09/03/12 - 09/16/12

Advertiser: Heck, Joe for Congress  
 Product Desc: JOE HECK 4 CONGRESS  
 Estimate: 2643  
 KSNV

| Ln                                      | Ch        | Start             | End             | Inventory Code            | Break | Start/End Time        | Days            | Len           | Spots             | Rate                  | Pri | Rtg           | Type        | Spots  | Amount     |             |
|---|-----------|-------------------|-----------------|---------------------------|-------|-----------------------|-----------------|---------------|-------------------|-----------------------|-----|---------------|-------------|--------|------------|-------------|
| FACE TO FACE                            |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | ----F--                   |       |                       |                 |               | 2                 | \$400.00              |     | 0.00          |             |        |            |             |
| E 13                                    | KSNV      | 09/10/12          | 09/14/12        | Face to Face w/ Ralston   | CM    | 730-758pm             | M-WTF--         | :30           | 4                 | \$400.002             |     | 0.00          | NM          | 4      | \$1,600.00 |             |
|   |           |                   |                 | Face to Face w/ J.Ralston |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| FACE TO FACE                            |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/10/12          | 09/16/12        | M-WTF--                   |       |                       |                 |               | 4                 | \$400.00              |     | 0.00          |             |        |            |             |
| E 14                                    | KSNV      | 09/07/12          | 09/07/12        | M-F News 3 at Eleven      | CM    | 11pm-1135pm           | ----F--         | :30           | 1                 | \$750.002             |     | 0.00          | NM          | 1      | \$750.00   |             |
|   |           |                   |                 | M-F News 3 at Eleven      |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| NEWS                                    |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | ----F--                   |       |                       |                 |               | 1                 | \$750.00              |     | 0.00          |             |        |            |             |
| E 15                                    | KSNV      | 09/10/12          | 09/14/12        | M-F News 3 at Eleven      | CM    | 11pm-1135pm           | M-WTF--         | :30           | 4                 | \$750.002             |     | 0.00          | NM          | 4      | \$3,000.00 |             |
|   |           |                   |                 | M-F News 3 at Eleven      |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| NEWS                                    |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/10/12          | 09/16/12        | M-WTF--                   |       |                       |                 |               | 4                 | \$750.00              |     | 0.00          |             |        |            |             |
| E 16                                    | KSNV      | 09/08/12          | 09/15/12        | Saturday Today            | CM    | 7a-9am                | -----S-         | :30           | 1                 | \$225.003             |     | 0.00          | NM          | 2      | \$450.00   |             |
|   |           |                   |                 | Saturday Today            |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| SAT TODAY                               |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | -----S-                   |       |                       |                 |               | 1                 | \$225.00              |     | 0.00          |             |        |            |             |
| Week:                                   |           | 09/10/12          | 09/16/12        | -----S-                   |       |                       |                 |               | 1                 | \$225.00              |     | 0.00          |             |        |            |             |
| E 17                                    | KSNV      | 09/09/12          | 09/16/12        | Sunday Today              | CM    | 7a-8am                | -----S          | :30           | 1                 | \$200.003             |     | 0.00          | NM          | 1      | \$200.00   |             |
|   |           |                   |                 | Sunday Today              |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| SUN TODAY                               |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | -----S                    |       |                       |                 |               | 1                 | \$200.00              |     | 0.00          |             |        |            |             |
| Week:                                   |           | 09/10/12          | 09/16/12        | -----S                    |       |                       |                 |               | 1                 | \$200.00              |     | 0.00          |             |        |            |             |
| <u>Spot</u>                             | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>        |       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>           |     | <u>Rtg</u>    | <u>Type</u> |        |            |             |
| 2                                       | KSNV      | 09/10/12-09/16/12 |                 | Sunday Today              |       | 7a-8am                | -----Su         | :30           |                   | <del>(\$200.00)</del> |     | 0.00          | NM          |        |            |             |
| Unresolved                              |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| [NOT AVAILABLE RATE] NOT AVAILABLE RATE |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| E 18                                    | KSNV      | 09/08/12          | 09/15/12        | Sa-Su Early News          | CM    | 5pm-630pm             | -----S-         | :30           | 1                 | \$225.003             |     | 0.00          | NM          | 2      | \$450.00   |             |
|   |           |                   |                 | Sa-Su Early News          |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| NEWS                                    |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | -----S-                   |       |                       |                 |               | 1                 | \$225.00              |     | 0.00          |             |        |            |             |
| Week:                                   |           | 09/10/12          | 09/16/12        | -----S-                   |       |                       |                 |               | 1                 | \$225.00              |     | 0.00          |             |        |            |             |
| E 19                                    | KSNV      | 09/08/12          | 09/16/12        | Sa-Su News 3 at Eleven    | CM    | 11pm-1135pm           | -----SS         | :30           | 2                 | \$750.002             |     | 0.00          | NM          | 4      | \$3,000.00 |             |
|   |           |                   |                 | Sa-Su News 3 at Eleven    |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| NEWS                                    |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | -----SS                   |       |                       |                 |               | 2                 | \$750.00              |     | 0.00          |             |        |            |             |
| Week:                                   |           | 09/10/12          | 09/16/12        | -----SS                   |       |                       |                 |               | 2                 | \$750.00              |     | 0.00          |             |        |            |             |
| N 20                                    | KSNV      | 09/05/12          | 09/05/12        | News 3 Live in Prime      | CM    | 7-10pm                | --W----         | :30           | 1                 | \$1,000.001           |     | 0.00          | NM          | 1      | \$1,000.00 |             |
|   |           |                   |                 | News 3 in Prime           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| NEWS                                    |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | --W----                   |       |                       |                 |               | 1                 | \$1,000.00            |     | 0.00          |             |        |            |             |
| N 21                                    | KSNV      | 09/05/12          | 09/05/12        | Face to Face in PRIME     | CM    | 8-11pm                | --W----         | :30           | 1                 | \$800.002             |     | 0.00          | NM          | 1      | \$800.00   |             |
|   |           |                   |                 | Face to Face in PRIME     |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
| FACE TO FACE                            |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             |        |            |             |
|   |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |       |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>           |     | <u>Rating</u> |             |        |            |             |
| Week:                                   |           | 09/03/12          | 09/09/12        | --W----                   |       |                       |                 |               | 1                 | \$800.00              |     | 0.00          |             |        |            |             |
|   |           |                   |                 |                           |       |                       |                 |               |                   |                       |     |               |             | Totals | 46         | \$27,600.00 |